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Alliance Of Real Estate Professionals

A property owner–directed real estate settlement market.

EXECUTIVE SUMMARY

For-Profit Entity, Wyoming

Overview

The Alliance Of Real Estate Professionals (AOREP) is a Wyoming-chartered, for-profit coordination body establishing a property owner-directed real estate settlement market.

In this model:

- The property owner directs the transaction
- Licensed vendors compete openly for work
- All services are provided on flat-fee or hourly terms
- Transactions are verified through a deterministic infrastructure layer (RSL)

AOREP is not a brokerage or marketplace. It is a governed framework that restores control of the transaction to the property owner.

The Structural Problem

The U.S. real estate system extracts over \$80 billion annually through commission-based fees tied to property value rather than service performed.

This persists because:

- Coordination is controlled by intermediaries
- Pricing is bundled and opaque
- The transaction process is not standardized or verifiable

Even as discovery, financing, and valuation have modernized, settlement remains structurally misaligned.

The AOREP Model

AOREP replaces this structure with an open, owner-directed service market:

- The property owner selects vendors directly
- Vendors compete on service quality, reputation, and price
- Pricing is strictly flat-fee or hourly
- Percentage-based compensation tied to property value is not permitted

The Alliance establishes the rules of participation but does not control vendor selection.

Governance Framework

AOREP operates under a defined governance model:

CERTIFICATION Vendors are verified, licensed, and qualified.

STANDARDS Operational and documentation frameworks are defined.

REPUTATION Vendors compete through performance and ratings.

**DISPUTE
RESOLUTION** Structured and auditable protocols.

The system is governed by four permanent principles:

- I.* Flat-fee or hourly compensation only
 - II.* Property owner control of listings and transaction decisions
 - III.* Data access at cost plus a defined margin
 - IV.* Attorney-authored contracts
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These principles are not subject to member vote.

Execution Infrastructure (RSL)

Execution is provided by Real Smart Ledger (RSL), an independent infrastructure partner.

RSL enables:

- Smart contract-based transaction coordination
- Distributed ledger verification
- Deterministic accounting validation

RSL does not control vendor participation, govern the Alliance, or hold transaction funds. All funds are held and disbursed by licensed title and escrow companies only.

The Operating Model

The system functions through three aligned roles:

AOREP Certifies and governs.

RSL Executes and verifies.

PROPERTY OWNER Directs and selects.

This ensures no centralized control of the transaction, no restriction on vendor competition, and full transparency in pricing and execution.

Revenue Model

Each completed transaction generates a platform fee distributed:

1/3 RSL — execution infrastructure

1/3 AOREP — governance and coordination

1/3 Node operator — licensed title or escrow provider

Vendors earn directly from the property owner based on their services.

Market Effect

This model converts real estate settlement into an open service market where professionals compete on work performed, not control of the process.

Expected outcomes:

- Significant reduction in transaction costs
- Increased competition among vendors
- Improved service quality
- Alignment between cost and value delivered

Current Status

AOREP is in its formation phase:

- Governance framework established
- Membership system active
- Infrastructure partner (RSL) operational
- Shadow settlement process underway

The system is being validated by replicating real transactions under this model prior to live execution.

Participation

Participation is open to:

- Licensed professionals (agents, brokers, attorneys, inspectors, appraisers, title officers, escrow agents)
- Service providers (stagers, photographers, contractors)
- Institutional members (title companies, flat-fee brokerages, escrow companies)
- Property owners (as transaction directors)

Participation does not confer ownership. Equity offerings, if pursued, will be conducted separately under applicable regulations.

Summary

AOREP establishes a property owner-directed, flat-fee real estate settlement system supported by certified vendors, transparent pricing, and verifiable execution.

It replaces a control-based system with a market-based one.

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